

Fulfillment Checklist

Portlandrocks

Hello - Thank you so much for purchasing this WSO! I hope that you have already found ways to make more money offering Online Reputation Management by reading the information supplied within this WSO.

This fulfillment checklist worksheet is to be used with the larger 27 page PDF -How To Run A Reputation Management Business. There you will find detailed instructions on how to use this checklist in the best way possible.

It is important to note, that this checklist and the PDF itself were not meant to be a full instructive course on how to DO reputation management, but they will certainly help you.

This is a very basic model for reputation management and you really should check out Paul James' reputation management WSO if you are looking to learn how to do DO reputation management.

Thanks!

Mike

Portlandrocks

Step #1 - Complete Branded Owner Profiles On The Following Sites:

- ☐ [Facebook](#)
- ☐ [Twitter](#)
- ☐ [Youtube](#)
- ☐ [Google](#)
- ☐ [Bing Local](#)
- ☐ [Yelp](#)
- ☐ [Merchant Circle](#)
- ☐ [Linkedin](#)
- ☐ [Yellowpages](#)
- ☐ [Supermedia](#)
- ☐ [Mapquest](#)
- ☐ [Biznik](#)
- ☐ [Local.com](#)
- ☐ [Foursquare](#)
- ☐ [Think Local](#)
- ☐ [CitySlick](#)
- ☐ [Manta](#)

Step #2 - Set Up Positive Feedback Funnel:

- ☐ Purchase [Paul James WSO](#) To Have It All Done For You

OR

- ☐ Create A Questionnaire
- ☐ Mail or Email Questionnaire To Clients
- ☐ Post Reviews To Review Sites

OR

- ☐ Use Local Business Listing Robot To Drip Feed Reviews To Review Sites

Step #3 - Outrank Bad Reviews:

- ☐ Set Up Blogger Blogs/Wordpress.com Blogs/Client Blog
- ☐ Start Producing Content And Schedule It Out To Post Regularly For A Few Months
- ☐ Build High PR Links Slowly (No Race Here)
- ☐ Fill The Front Page With Client Owned Material